POSITION: Communications Project Lead
REMUNERATION: Negotiable
LOCATION: Home Office (Africa, Europe or elsewhere)
START DATE: ASAP

World
Benchmarking
Alliance

Are you excited about applying your communications expertise to incentivise a more inclusive digital economy and society? Are you a team player who wants to support the innovation of our benchmark processes? Then the World Benchmarking Alliance (WBA) is looking for you because we need a new colleague in our communication team.

At WBA we seek to generate a movement around increasing the private sector's impact towards a sustainable future that works for all. The private sector has a crucial role to play in advancing the Sustainable Development Goals (SDGs), but to boost companies' motivation, there needs to be real change in the way their impact is measured. That's why we develop benchmarks that will compare companies' performance on the SDGs. Communication is key to create momentum and relevancy for WBA and its benchmarks. One of our benchmarks is the Digital Inclusion Benchmark and you will be leading the communication activities for this benchmark. An interest in digital inclusion is important for the role, as is being willing to explore innovative ways to improve WBA's ways of working. As part of the communications team, you will be expected to advise and guide the team where needed and brings experience in communicating with African audiences. We are looking for a passionate team player, who likes learning whilst doing and enjoys 'working out loud'.

What you will do in this role

- Create ideas to be more inclusive in our communications and bring in perspectives from around the world.
- Lead the communication efforts in our digital transformation work and generate attention and relevancy for the benchmark.
- Explore and implement (online) tools to work more efficiently across teams and work with our Knowledge and Innovation Lead on related projects.
- Translate data-heavy content into messages and stories that reflect our purpose and values.
- Work with the communications team and external agencies to ensure alignment, learn from each other and contribute to continuous improvement of our communications.

What we are looking for

- 2 – 6 years of work experience in a communications role with a track record of working in African countries or on projects related to the regional African context
- A background in communications, marketing or business/international studies.
- Understands how technology and digital inclusion are crucial to achieve the Sustainable Development Goals.
- Excitement to get to know the WBA network and affinity with sustainability.
- Capability to build products that WBA needs to work more aligned and publish benchmark data.
- Excellent written and spoken English.
- Someone who is flexible and effective working in a quickly evolving and remote environment.
- A self-starter that has a positive attitude, team spirit and can plan and set priorities.

Our offer

A dynamic role with room to grow in a driven team focused on impact, ambition and teamwork. We stimulate personal growth, believe in flexible working arrangements and you will receive market-based employment benefits. We have a physical presence in Amsterdam and London, alongside many employees who work across the world. You can be based anywhere for this role as inclusivity is one of our values.

Interested?

Interested applicants should submit the following by e-mail to nolu@ngorecruit.com quoting reference number **NWA001**:

• A CV (in Word or PDF format) of not more than 2 A4 pages;
• A cover letter outlining why you want to join the WBA and how you meet '**What we are looking for'** (not more than 1 A4 page).

Application deadline: **7 December 2020**

Only shortlisted candidates will be contacted and invited for an interview. The World Benchmarking Alliance reserves the right not to fill the position.

For more information about World Benchmarking Alliance, visit our webpage and social media pages: LinkedIn, Instagram, Twitter, Facebook.