



POSITION: Senior Strategist, EV Transition

REPORTING TO: Auto Program Director

REMUNERATION: Negotiable

LOCATION: North America, South America, Central America & Europe (Remote)

START DATE: ASAP



About Us

Driven by a passion to solve the climate crisis, The Sunrise Project U.S. is a team of experienced change-makers with a mission to scale social movements to drive the global transition beyond fossil fuels. With affiliated programs and staff in Australia and Europe, we have developed a unique model of grant making and campaigning that supports networks of organizations to drive powerful change towards our mission.

We have a dynamic and nimble organizational culture. We're serious about supporting our people to thrive as we tackle the urgent climate challenge.

We believe that a diversity of experiences and perspectives will help us build stronger strategies, teams and movements. We take the broadest possible view of diversity and encourage First Nations people, people of color, people living outside of cities, people living with disabilities, neurodiverse, and LGBTQIA+ people to apply. We are continually working on becoming a better workplace for everyone.

About The Role

The auto sector is a major source of emissions: primarily from the tailpipe and via its influence over heavy industries in the supply chain, particularly steel, aluminum, and increasingly, batteries. The Auto Program works on the EV transition and the supply chain and this new role will focus on the former: accelerating the EV transition. While the EV transition is accelerating in exciting ways, it is not moving fast enough to be on track for the 1.5°C pathway, nor is it fulfilling a just transition. Complementing many active campaigns focused on policy, legislation, and other levers on the auto industry, there is a need for greater corporate campaigning, which is our focus.

This role will develop and lead the program's EV transition strategy and direction, determining which corporate actors we'll pursue, why, and how. This will include near- and long-term planning, target prioritization, and execution in close collaboration with partner organizations. It will involve regular listening, facilitation, support, and activation with campaign partners—from activists to researchers, existing and new—in order to create real world change towards shared goals. This role will work in collaboration with the Auto Program Director and colleagues on closely related auto supply chain priorities, wider Auto program planning, and

funder conversations as needed; as well as explore and pursue strategic cross-program opportunities in collaboration with other Sunrise program teams.

We support networks of organizations to work together to achieve outcomes that would not be possible by individual organizations acting alone. We expect all roles at Sunrise to actively support the capacity building of these networks and partner organizations.

About You

- You are impact-focused and can work through complexity to identify what is needed to make change happen, and want to roll up your sleeves to make it happen.
- You have a track record leading effective campaigns that win real world outcomes, leveraging your strong grasp of politics, policy and strategy, analysis, facilitation, and campaign skills.
- You bring a global orientation and well-developed JEDI perspective to the work, to partnerships, and to collaboration.
- You are a collaborative leader and facilitator, and effective listener and communicator that can thoughtfully work towards outcomes with a group.
- You build strong relationships with diverse partners and stakeholders, internally and externally, and can have honest and sensitive conversations.
- You are structured and organized and can be responsive when circumstances necessitate quick change.
- You are excited to build and grow something new to drive automakers out of fossil fuels and accelerate the EV transition for all.

Key Responsibilities

- Lead EV transition strategy development, execution, and evolution over time, bringing a global and strategic orientation, and integrated JEDI perspective to the work and partner collaboration;
- Coordinate and facilitate partner organizations—and engage new partners as the campaign progresses—including hosting group calls and direct partner engagement, building and maintaining collaborative relationships, and grantmaking;
- Proactively support partners in the campaign’s development and execution, and bring partners together in important activation moments;
- Identify needs for and coordinate with consulting partners on strategy and campaigns needs, such as research, published reports, events etc.
- Coordinate with communications partners (team member or contractor / consultant, agency etc.) on campaign content scoping, planning, and execution, including digital, press, and OOH;
- Work in close partnership with the Auto Program Director and Auto Program colleagues on campaign direction and evolution, OKR tracking, coalition engagement, cross-campaign opportunities (e.g. supply chain priorities), budget and grantmaking, and periodic funder engagement;
- Work in close partnership with Sunrise colleagues on cross-program opportunities, including Finance team priorities and other program areas; and
- Contribute to a high performing, collaborative, and sustainable team environment, living and fostering Sunrise’s culture and values.

Required Skills and Experience

- At least 7 years' experience in a similar or related role including unpaid, grassroots or lived experience, or other relevant transferable skills and experience;
- A passion for action on climate change and a commitment to social justice;
- Ability to learn and work through complexity quickly, and a well-developed understanding of corporate power in relation to climate change action (and inaction);
- Demonstrated experience developing and clearly articulating effective strategies to drive change in complex systems;
- Demonstrated experience managing campaign strategy and implementation, preferably at a global level;
- Collaborative mindset and a demonstrated ability to work effectively in alliance with diverse stakeholders;
- Ability to manage and support team members and/or contractors, including performance management, nurturing their growth, and fostering a leadership culture;
- Excellent interpersonal communication and group facilitation skills; and
- Strong organization and coordination skills and attention to detail.

Desirable Skills and Experience

- Auto and/or transport knowledge / experience;
- Climate and intersectional campaigning experience; and
- Corporate pressure campaign experience.

Job Requirements

We value and recognize experience that has been unpaid, from the grassroots or is lived experience. If you meet some but not all of the criteria for this position, are unsure, but you're keen on the role - please get in touch.

- You must have full working rights in the location from which you plan to work. The Sunrise Project is unable to sponsor applicants for employment visas.
- Employment background checks may be/are required.
- Potentially attend local in person partner actions.
- Intermittent travel with advanced notice may be required.
- COVID-19 vaccinations may apply in accordance with local legislation and/or Sunrise policy
- List any qualifications, licences, certifications required (e.g. practising lawyer, certified Accountant, etc).

How Sunrise supports its staff:

- The Sunrise Project U.S. is committed to creating a workplace that supports our staff to do their best work and develop professionally. We have the following in place to help us achieve that:
- 401(k) & employer match
- 100% employer paid health, vision and dental coverage
- Five weeks of vacation leave
- Birthday leave (if it's your birthday, you get a day off)
- Cultural & solidarity leave
- Gifted leave (over Christmas and New Year)
- 12 weeks parental leave after 12 months of service

- Employee Assistance Program
- Flexible work policy, including hybrid remote home/office
- Laptop (Mac) and accessories
- Commitment to supporting your professional development (up to \$2000 per annum)
- Coaching and management support with regular 1:1 meetings
- Performance reviews and feedback to support you and the team to reflect and grow
- A co-developed initial 3 month work plan to ensure you have clarity on your role and responsibilities

How to apply

Interested applicants should submit the following by e-mail to loba@ngorecruit.com quoting reference number **TEV001**:

- A CV in word or PDF format (please include 3 references)
- A 1-page cover letter outlining how your skills and experience align with The Sunrise Project mission and the unique qualities you will bring to this role

Application Deadline: **1 February 2023**

Interested applicants are encouraged to **apply ASAP**. Only shortlisted candidates will be contacted.

For more information about The Sunrise Project, visit their [website](#) and [LinkedIn](#).