



POSITION: Senior Global Corporate Campaigner - Deliver Change

REPORTING TO: Director of Campaigns and Organizing

REMUNERATION: \$62,000 to \$85,000 USD or \$72,540 to \$99,450 CAD

LOCATION: North America (Remote)

START DATE: ASAP



Background

Stand.earth is a nonprofit environmental organization working to create a world where respect for people and the environment comes first. Our campaigns challenge destructive corporate and governmental practices, demand accountability, and create solutions that support all of us — and the environment and climate upon which we depend. Stand’s strategic approach and fierce determination have yielded extraordinary results: Since 2000, we’ve helped secure the protection of millions of acres of wilderness, shifted billions of dollars of corporate purchasing toward responsible options, and transformed the environmental practices of more than 100 major U.S. corporations. Stand operates in Canada and the United States.

Stand recognizes and respects the sovereignty of First Nations and tribes, as well as the rights of Indigenous Peoples and frontline communities. These communities are often first and most directly impacted by environmental pollution and climate change, and they provide critical leadership in developing solutions.

Pollution, climate change, and corporations’ bad behaviour disproportionately hurts the most marginalized people in society — including people of colour, people from working class backgrounds, people with disabilities, women, and LGBTQ+ people. To develop transformative solutions, these communities must be centered in the work we do. Hence, we strongly encourage applications from people with these identities or who are members of other historically marginalized communities.

About the Role

This position is responsible for leading the strategic development and implementation of the Charge the Streets corporate campaign. This position will be a senior member of a broader international team running a global network for clean transportation and deliveries.

The role will require supporting research, leading corporate negotiations, communicating through traditional and digital channels with key audiences, coordinating with partners and frontline communities, and helping to design creative high-impact actions. This position will work closely with international partners and be responsible for implementing the work in the US/Canada.

This is a full-time position. Salary is commensurate with experience and adjusted based on location but will likely be within the range of \$62,000 to \$85,000 USD or \$72,540 to \$99,450 CAD. Stand.earth offers a generous and comprehensive benefits package including excellent health and dental insurance, 3 weeks paid vacation in the first year (increases in future years), 20 paid holidays, 4.5-day work week, and a 3-month paid sabbatical after 7 years continuous full-time employment. We also encourage employees to make use of our mindfulness sessions and professional development training opportunities that we offer.

The location for this position is fully remote, compatible with Eastern or Pacific time working hours, with the option of working out of our Bellingham, Washington; Vancouver, British Columbia; or Toronto, Ontario office if located there. All staff can expect to travel periodically for in-person team meetings, retreats, and work events.

About You

Stand.earth is hiring a passionate senior corporate campaigner to play a lead role in catalyzing action across the delivery sector to address the massive climate footprint associated with e-commerce. Your work will lead to a transformational shift among some of the world's biggest brands to move their operations to zero emissions deliveries. This position will work as part of an international team stewarding the development of a global corporate strategy called Deliver Change as well as leading our campaign in the US and Canada.

If you love developing creative campaign strategies to reach company decision makers, have a knack for deep corporate research and developing partnerships with allies in supply chain hot spots, this might be the perfect role for you!

You will be joining an international team of strategists, negotiators, campaigners, and activists that achieves outsized results and is bursting with creativity, innovation, and untapped potential. Stand.earth is committed to engaging in the process of decolonization. We also have long standing commitments to Justice, Equity, Diversity, and Inclusion (JEDI) that touch all our programs. The Senior Global Corporate Campaigner will be expected to understand and embrace these concepts and incorporate them into the design and execution of our overall campaign and organizing work.

Key Responsibilities

- Work with the Deliver Change International Team to develop and implement the network's corporate strategy to secure commitments from brands like Amazon to rapidly transition to zero emission deliveries.
- Develop and coordinate, with input from partners, the US/Canada corporate campaign plan, driving action from companies with headquarters in North America
- Build and manage relationships with companies, coalition partners, health professionals, frontline communities, and other industry leaders.
- Develop and support the execution of online and offline tactics and communication strategies that support and achieve campaign goals and objectives.
- Design and support industry and company focused research on the energy transition opportunities in key supply chain countries.
- Serve as one of Stand.earth's spokespeople on this campaign and help to develop campaign communications strategies and supporting materials.
- Coordinate joint activities and actions with partner organizations and allies.
- Participate in and support fundraising/dollar-giving activities to fund campaign.
- Supervise and engage contractors in areas of organizing and research as needed.
- Other related duties as assigned.

Qualifications

- 5+ years of working on environmental or social justice campaigns.
- Experience leading corporate or finance campaigns including direct negotiations with targets.
- Experience running global campaigns and coordinating across different cultural contexts.
- Demonstrated success in developing campaign strategy, identifying effective tactics to achieve campaign goals, and the ability to adjust plans in response to rapidly changing corporate and political landscape.
- Have a keen eye to power mapping corporate targets and how to move them and an understanding of the role global brands can play to drive a clean energy transition.
- Experience with developing relationships and trust with frontline communities and partner organizations who work across a diverse range of issues, regions, and audiences.
- Top notch writer, editor, and communicator; able to adapt your style to work for a variety of audiences, from corporate negotiations to social media.
- Digital and media savvy, able to identify rapid response opportunities and propose smart digital and media tactics to advance campaign objectives.

Personal Characteristics

- Highly organized, flexible, creative, able to manage projects, prioritize multiple tasks, and able to thrive in a fast-paced and ever-changing environment.
- Independent and self-motivated.
- Passion for working with a dynamic team in a rapid response environment.
- Self-awareness, confidence, and creativity. Sense of humor.
- Committed to the values of equity, authentic communication, and collaboration.

How to apply

Interested applicants should submit the following by e-mail to poveshnee@ngorecruit.com quoting reference number **NSE003**:

- A CV in word or PDF format (please include 3 references)
- A 1-page cover letter outlining how your skills and experience align with Stand.earth's mission and the unique qualities you will bring to this role.

Application Deadline: 20 October 2023

Interested applicants are encouraged to **apply ASAP**. Only shortlisted candidates will be contacted.

For more information about Stand.earth, visit their [website](#) and [LinkedIn](#).